



Wayfinding Plan

City of Wayzata

Prepared By:



1

Mission Statement

This Wayfinding Plan has been commissioned by the City of Wayzata and developed by stakeholder representatives to develop an organized and clear methodology to assist the City of Wayzata implement a comprehensive wayfinding plan. It communicates to the visitor and resident alike, the mission and vision of the City. Wayfinding objectives include but are not limited to:

- Enhance the arrival and wayfinding experience in and around the City.
- Provide information to assist both visitors and residents to easily access the City's important points of Civic, Natural, Cultural and Economic elements.
- Enhance the City's image as an accessible, attractive, and active destination through distinctive, helpful graphics.
- Simplify traffic patterns by directing people and vehicles down the most desirable routes.
- Remove visitors' anxieties and make their experiences more memorable.
- Reflect the City's history and culture in wayfinding design.

The signage will share a common palette of colors, fonts, materials, and graphics using cues from the surrounding architecture and landscape.

While the designs and materials of the signage will be selected in part for their durability and relative ease of installation and maintenance, no material is perfect, and all require some maintenance and attention.

2

Stakeholders

a: Working Group

Mike Kelly, City of Wayzata
Robyn Cook, City of Wayzata
Peggy Douglas, Greater Wayzata Area Chamber of Commerce
Barry Petit, Former Mayor
Damon Farber, Damon Farber Associates
Scott Ferguson, Damon Farber Associates

b: Overall Constituency

City of Wayzata:
Planning Commission
City Council
Engineering Department
Public Works Department
Housing and Redevelopment Authority
Greater Wayzata Area Chamber of Commerce

3

Destinations

a: Civic

b: Cultural

c: Natural

d: Economic

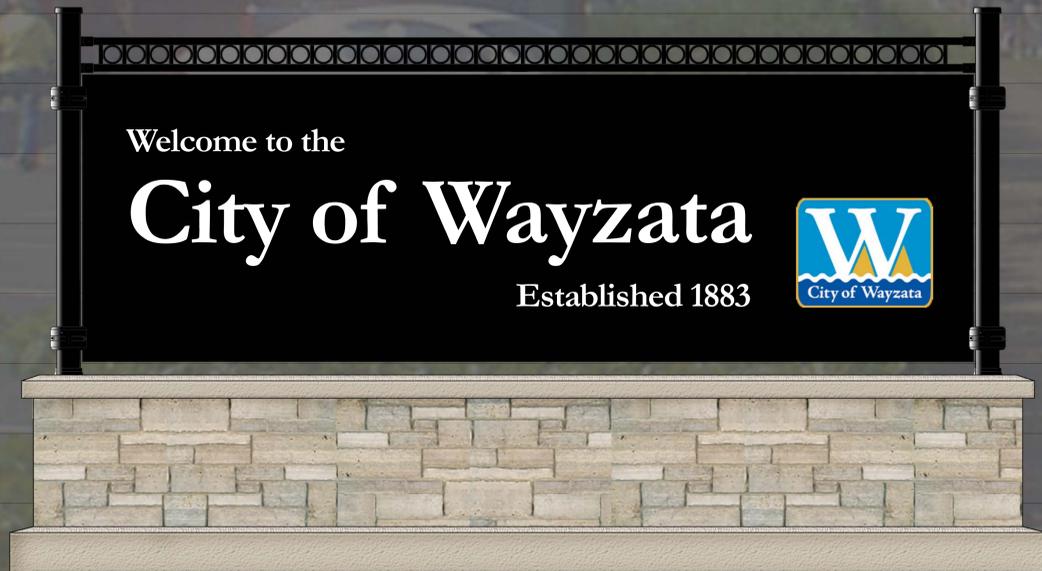
4

Design

Signtype

a: Layout

b: Color



Gateway Monument Sign

A



Primary Directional Sign

B



Secondary Directional/
Regulatory Sign

C



New Pole

D

Existing Pole

E

4

Design (continued)

c: Typeface

Arial Condensed 80%

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

d: Symbols and Logos



Parking



Boat Launch



Beach



Marina



Mail



Depot



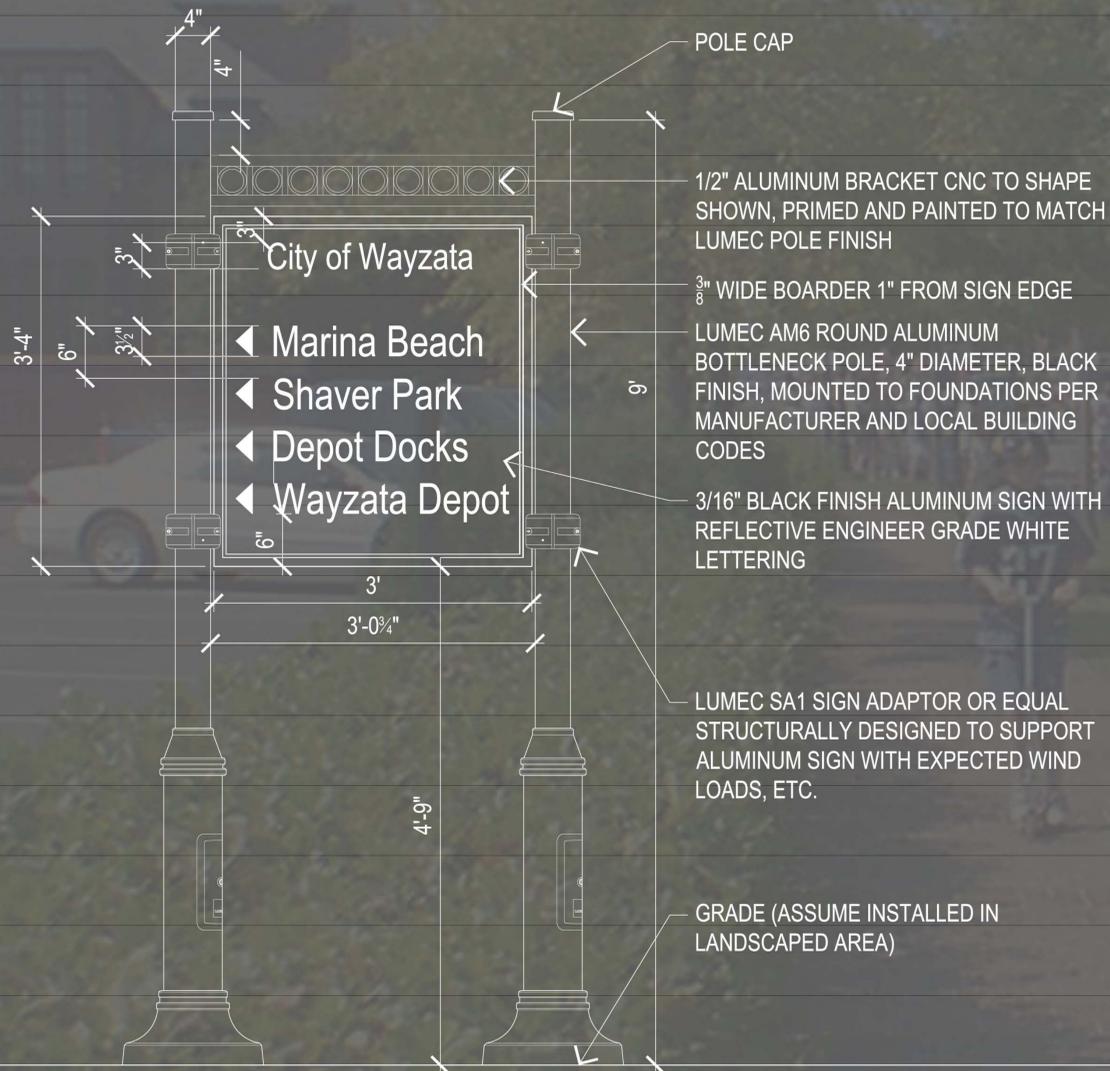
Bicycle

e: Destination Messages

City Hall, Library
Police, Fire
License Center
Post Office
West Middle School
Roadmaster Cottage
Lake Minnetonka
Depot
Broadway Docks
Public Parking
Mill Street Parking
Lake Street Public Parking
Beach
Klapprich Park
Post Office Park
Shaver Park
Wayzata Nature Center
The Big Woods Preserve
Bell Tennis Courts
Downtown Wayzata

5

Fabrication and Installation:



Primary Directional Sign



Blade Sign

Installation Considerations:

Existing condition surveys should be performed to ensure signage placement and construction activities do not conflict with underground and above-ground utilities and do not encroach on private property unless permission and construction activity easements are documented.

Blade signs shall not be less than 7' clear above finished grade or pavement.

Signage shall be at least 12" from street curbs to prevent damage due to vehicular maneuvering.

6 Sign Routes



- | | | | | | | | | | | | | | | | | | |
|--|-------------------------------------|--|-------------------|--|--------------|--|---------------|--|-------------------------------|--|---------------------------------------------------------------|--|---------------------------------------------------|--|-------------------------------|--|------------------|
| | PRIMARY TRAVEL ROUTE | | VEHICULAR GATEWAY | | PRIMARY NODE | | TRAIL GATEWAY | | SECONDARY NODE | | 1 CITY HALL, POLICE DEPARTMENT
LIBRARY AND FIRE DEPARTMENT | | 7 KLAPPRICH PARK
SKATING AND HOCKEY FACILITIES | | 13 DEPOT DOCKS | | 19 WAYZATA DEPOT |
| | SECONDARY TRAVEL ROUTE | | | | | | | | LAKE STREET BUSINESS DISTRICT | | 2 POST OFFICE | | 8 POST OFFICE PARK | | 14 BROADWAY DOCKS | | |
| | WAYZATA BOULEVARD BUSINESS DISTRICT | | | | | | | | | | 3 WEST MIDDLE SCHOOL | | 9 MARGARET CIRCLE PARK | | 15 BELL TENNIS COURTS | | |
| | | | | | | | | | | | 4 SHAVER PARK | | 10 HERITAGE PARK | | 16 PUBLIC PARKING RAMP | | |
| | | | | | | | | | | | 5 MARINA BEACH | | 11 WAYZATA NATURE CENTER | | 17 MILL STREET PARKING | | |
| | | | | | | | | | | | 6 ROADMASTER COTTAGE | | 12 THE BIG WOODS PRESERVE | | 18 LAKE STREET PUBLIC PARKING | | |

7

Signage Placement: Phase I



- | | | | | | | | | |
|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------|----------------------------------------------------------------------|---------------------------------------------------------|
| 1
B
City Hall, Library
Police, Fire
License Center
Lake Minnetonka
Depot | 3
D
City Hall, Library
Police, Fire
License Center | 5
D
Klappich Park
Luce Line Trail
Post Office | 7
B
City Hall, Library
Police, Fire
Depot
West Middle School
Lake Minnetonka | 8
E
Beach
Depot
Broadway Docks
Klappich Park | 10
E
Depot
Public Parking
Beach
Broadway Docks | 12
E
Broadway Docks
Depot | 14
B
Broadway Docks
Depot
Beach
Public Parking | 16
D
Public Parking
Mill Street Parking |
| 2
D
City Hall, Library
Police, Fire
Licence Center | 4
D
City Hall, Library
Police, Fire
License Center | 6
D
Post Office
Depot | 9
E
Depot
Beach
Post Office
Luce Line Trail
Public Parking | 11
E
Broadway Docks | 13
E
City Hall, Library
Police, Fire
Parking
Lake Street Parking
Broadway Docks | 15
D
Mill Street Parking | #
X
Sign Location
Sign Type | Destination
Messages |

Legend: _____

8

Sign Details & Siting

SIGNAGE LAYOUT:
NO.:

DETAIL:

QUANTITY:

SIGNAGE LAYOUT:
NO.:

DETAIL:

QUANTITY:

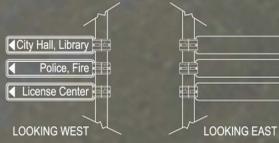
1



Primary Directional Sign

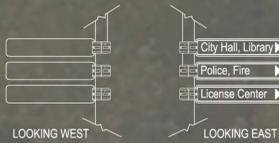
(1)

2



(3) SIGN ADAPTORS
(3) SIGNS
(1) POLE

3



(3) SIGN ADAPTORS
(3) SIGNS
(1) POLE

4



(3) SIGN ADAPTORS
(3) SIGNS
(1) POLE

5



(2) SIGN ADAPTORS
(3) SIGNS
(1) POLE

6



(2) SIGN ADAPTORS
(3) SIGNS
(1) POLE

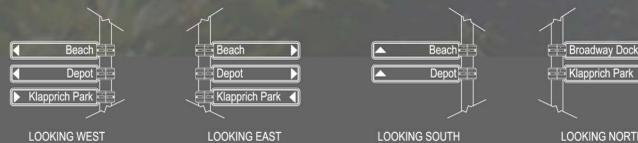
7



Primary Directional Sign

(1)

8



(3) SIGN ADAPTORS
(5) SIGNS

9



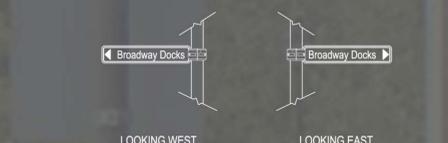
(2) SIGN ADAPTORS
(4) SIGNS

10



(2) SIGN ADAPTORS
(3) SIGNS

11



(1) SIGN ADAPTORS
(1) SIGN

12



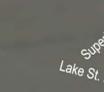
(2) SIGN ADAPTORS
(2) SIGNS

13



(3) SIGN ADAPTORS
(5) SIGNS

14



Primary Directional Sign

(1)

15



(1) SIGN ADAPTOR
(1) SIGN
(1) POLE

16



(1) SIGN ADAPTOR
(2) SIGNS
(1) POLE

9

Signage Placement: Future Phases



17 C	Marina Beach History Beach Rules	20 D	Bell Tennis Courts	23 D	Wayzata Nature Center	26 D	Depot Docks Beach Chamber of Commerce	29 D	Shaver Park
18 D	Roadmaster Cottage	21 D	Post Office Park	24 D	The Big Woods Preserve	27 D	Downtown Wayzata Lake Minnetonka	30 -	-
19 C	Klapprich Park History, Facilities, Rules	22 E	Heritage Park	25 D	Broadway Docks	28 D	Downtown Wayzata Lake Minnetonka	31 -	-

G Gateway Monument Sign

Sign Location | Destination Messages
X Sign Type | Messages

Legend: _____

10

Sign Details & Siting: Future Phases

SIGNAGE LAYOUT: NO.: _____
 DETAIL: _____
 QUANTITY: _____

17		Secondary Directional Sign: Beach Name, History, Rules	(1)
18		 LOOKING SOUTH LOOKING NORTH	(1) SIGN ADAPTORS (1) SIGNS (1) POLE
19		Secondary Directional Sign: Beach Name, History, Rules	(1)
20		 LOOKING NORTH LOOKING SOUTH	(1) SIGN ADAPTORS (1) SIGNS (1) POLE
21		 LOOKING NORTH LOOKING SOUTH	(1) SIGN ADAPTORS (1) SIGNS (1) POLE
22		 LOOKING WEST LOOKING EAST	(1) SIGN ADAPTORS (1) SIGNS
23		 LOOKING NORTH LOOKING SOUTH	(1) SIGN ADAPTORS (1) SIGNS (1) POLE
24		 LOOKING WEST LOOKING EAST	(1) SIGN ADAPTORS (1) SIGNS (1) POLE

SIGNAGE LAYOUT: NO.: _____
 DETAIL: _____
 QUANTITY: _____

25		 LOOKING SOUTH LOOKING EAST	(1) SIGN ADAPTORS (1) SIGNS (1) POLE
26		 LOOKING SOUTH LOOKING NORTH	(2) SIGN ADAPTORS (3) SIGNS (1) POLE
27		 LOOKING WEST LOOKING EAST	(1) SIGN ADAPTORS (1) SIGN (1) POLE
28		 LOOKING WEST LOOKING EAST	(1) SIGN ADAPTORS (1) SIGN (1) POLE
29		 LOOKING WEST LOOKING NORTH	(1) SIGN ADAPTORS (1) SIGN (1) POLE
30			
31			