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**WAYZATA CITY COUNCIL
WORKSHOP MEETING MINUTES
February 16, 2021**

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5:15 p.m. Review of Q1 Strategic Plan Progress Report

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Mayor Mouton called the meeting to order at 5:15 p.m. Pursuant to Minnesota Statute Sec. 13D.015 and because of the COVID-19 pandemic, the City Council Workshop was being held remotely by electronic means using the audio conferencing platform, Zoom. Council Members present: Plechash, Buchanan, Iverson and MacDonald. Also present: City Manager Jeff Dahl, Community Development Director Emily Goellner, Mike Kelly, Public Works Director/City Engineer, Administrative Services Director Yager, Police Chief Risvold and Fire Chief Klapprich.

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Mr. Dahl provided background that the City Council approved the current Strategic Plan at the August 20, 2019 meeting. Since then, staff has been working on many of the components to implement the Council's vision for Wayzata.

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Staff provided Progress Update #1 at the March 10, 2020 City Council Workshop. At that time while not every initiative had progress, the City was on track overall. However, immediately following that update, the COVID-19 pandemic struck and many staff had to shift their focus to emergency response and many projects in the 2020 CIP were delayed. As such, some initiatives are now off track but we are poised to make significant progress throughout 2021 and 2022.

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Ms. Yager provided a Progress Report #2 providing a high level overview of the current status of the plan. Staff walked through the details of the update at the meeting.

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There was consensus on the Council that next steps will include staff reaching out to a facilitator and schedule a strategic planning retreat later in 2021.

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6:00 p.m. Discussion of Panoway on Wayzata Bay Naming and Dedication Policy

Ms. Goellner noted since the Lake Effect Initiative commenced approximately a decade ago, one of the key objectives was that a significant portion of the expenses would be offset through local philanthropy. As a result, the Wayzata Conservancy was established to help fundraise and advocate for the project.

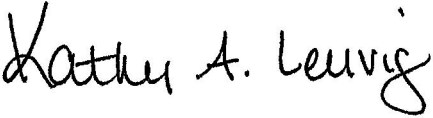
In order to facilitate the Wayzata Conservancy with their efforts, the Council has been discussing a naming and donation policy for several years. More recently, the Council discussed general parameters of a policy during the summer of 2019 and then more recently this past fall. More specifically in October 2020, the Council reviewed a Panoway "Donor Recognition Plan" intended to: engage the community, celebrate loved ones, complement the design of spaces, contribute to an attractive system, integrate with informative signage, and motivate additional donor participation.

The proposed plan identified these Panoway areas as "naming opportunities": East and West Gardens, East and West Lawns, Fountain Area, Park Plaza, Birch Grove, or Broadway Plaza. In addition to the long-term naming and dedication opportunities, there are also immediate opportunities and plans (e.g. 9/11 memorial and Native American Plaque) to commemorate, honor, and educate the public on significant individuals and events that are important to the City and wider community.

There was consensus from the Council that next steps should include adopting a new City policy for not only naming the Panoway features, but incorporate it on a City-wide level.

The workshop meeting was adjourned at 6:30 pm.

1 Respectfully submitted,
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A handwritten signature in black ink that reads "Kathy A. Leervig". The signature is written in a cursive style with a distinct dot over the 'i' in "Leervig".

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4 Kathy Leervig
5 City Clerk
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