

# STRATEGIC PLAN 2024-2026

## PROGRESS REPORT #1

August 20, 2024



A Strategic Plan is a tool that outlines the City Council's priorities for the organization and community and provides a clear direction of where the City is going and how it intends to get there. It includes a vision, mission, and values that guide actions, along with a set of multi-year priorities that guide decisions, and a plan for implementation and accountability.

The Strategic Plan is an important filter to evaluate projects against and determine if they are a priority and therefore warrant the commitment of staff time and financial resources. Therefore, this plan is integral to the development of the annual budget, the Capital Improvement Plan, and allocation of staff resources.






## 2024-2026 Strategic Plan

From August 14-16, 2024, the City Council, members of the City's senior leadership team, and a facilitator met for three strategic planning sessions. At these sessions, the group reviewed the progress on the City's previous strategic plan and discussed the challenges and opportunities facing the community.

### **Based on that discussion, three new strategic priorities were identified:**

1. Diversify Revenue
2. Achieve and Sustain Operational Excellence
3. Sustain Community Character and Safety

The City of Wayzata approved the 2024-2026 Strategic Plan on December 5, 2023. A summary of the Strategic Plan and a progress report update on each Strategic Priority is provided below. Targets and Strategic Initiatives are rated according to the following key:

<b>Key</b>	
	Complete
	On Track
	Pending
	Off Track
	Not Started

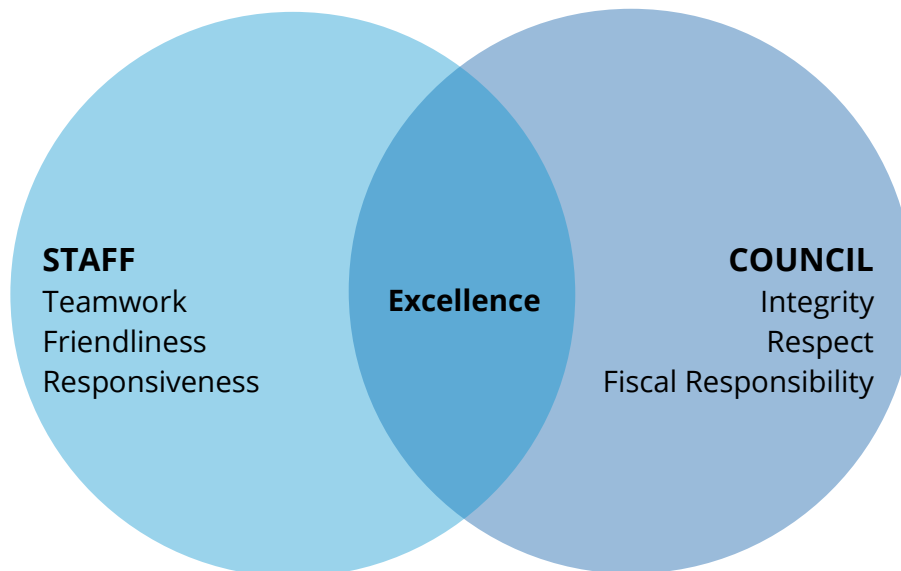
## Mission

To enhance Wayzata's quality of life while preserving its character as the thriving lakeside village in which we live, work, shop, and play.

## Vision

Wayzata is a vibrant lakeside community with enticing parks and welcoming public spaces. It is charming yet contemporary, safe, and walkable. We take pride in our history, strong neighborhoods and businesses, and our responsibility to Lake Minnetonka as a treasured natural asset.

## Values



## Overall Focus for 2024-2026

Rebalance efforts to ensure resident-centered operational excellence and fiscal strength.

# 2024-2026 Strategic Plan









Strategic Priority	Desired Outcomes and Targets	Strategic Initiatives
<b>Diversify Revenue</b>	<p><b>New/Expanded Revenue Sources Meet Growing Needs While Minimizing Impact on Residents</b></p> <ul style="list-style-type: none"> <li>• 3% decrease in ratio of General Fund revenue from property taxes</li> <li>• 20% Increase in budgeted Liquor Enterprise transfers to General Fund by 2026</li> <li>• Increase cost recapture in fine/fee structures</li> <li>• Maximizing enterprise operations (TBD in plans)</li> </ul>	<ol style="list-style-type: none"> <li>1. Finish/implement plans to maximize liquor enterprise operations</li> <li>2. Increase Franchise fees</li> <li>3. Assess fine/fee (e.g., patio, event) structures</li> <li>4. Explore utility billing “round up”</li> <li>5. Evaluate City property leases</li> <li>6. Pursue a food &amp; beverage sales tax</li> <li>7. Pursue State bonding</li> <li>8. Implement paid docking system</li> </ol>
<b>Achieve and Sustain Operational Excellence</b>	<p><b>High-Quality Customer Service</b></p> <ul style="list-style-type: none"> <li>• Maintain or increase 4.6 star DMV rating</li> <li>• &gt;=95% residents report city staff performance positively</li> </ul>	<ol style="list-style-type: none"> <li>9. Develop department, board and commission work plans</li> </ol>
	<p><b>21st Century Technology Right Sized to Needs</b></p> <ul style="list-style-type: none"> <li>• &gt;=80% of employees reporting having adequate tools/tech to succeed (69% in 2023)</li> </ul>	<ol style="list-style-type: none"> <li>10. Implement NeoGov (HR)</li> <li>11. Phone system replacement</li> <li>12. Digital conversion of HR and Planning records</li> </ol>
	<p><b>Operational Risks Proactively Managed</b></p> <ul style="list-style-type: none"> <li>• Rightsized departments with succession plans in place by 2026</li> <li>• Employer of Choice, retain and attract high-quality employees. <ul style="list-style-type: none"> <li>○ 5% reduction in turnover (non-retirement, non-seasonal)</li> <li>○ 5% reduction in employees responding they would leave the city due to poor work/life balance or heavy workload</li> </ul> </li> </ul>	<ol style="list-style-type: none"> <li>13. Implement cyber-security study recommendations</li> <li>14. Complete succession plans</li> <li>15. Start Stay Interview program</li> <li>16. Implement 360 review process for Directors</li> <li>17. Explore shared services for IT, Fire, and Inspections</li> <li>18. Complete policy manual for financial management</li> </ol>
	<p><b>Engaged Government &amp; Communication</b></p> <ul style="list-style-type: none"> <li>• &gt;=95% of residents regularly read the Portal</li> <li>• &gt;=95% of residents rate the city website positively</li> </ul>	<ol style="list-style-type: none"> <li>19. Expand Portal to 100% of residents</li> <li>20. Improve website accessibility compliance &amp; transparency</li> </ol>
	<p><b>Well-Maintained City with Seamlessly Implemented Services</b></p> <ul style="list-style-type: none"> <li>• Deferred maintenance projects are completed at City Hall by 2026</li> <li>• =/ 95% of the time park &amp; right of way maintenance standards met</li> </ul>	<ol style="list-style-type: none"> <li>21. Develop a facilities plan</li> <li>22. Complete study and implement seasonal maintenance calendar</li> </ol>
<b>Sustain Community Character and Safety</b>	<p><b>Community Character and Resident Pride of Place</b></p> <ul style="list-style-type: none"> <li>• Intentional mix of growth, small town &amp; destination <ul style="list-style-type: none"> <li>○ Public Art Committee established by 9/1/2024</li> <li>○ First public art installation by 9/1/2025</li> </ul> </li> <li>• Walkable, welcoming, safe infrastructure <ul style="list-style-type: none"> <li>○ &gt;=95% of residents report positive quality of life</li> </ul> </li> <li>• Visible events and activities scaled to neighborhoods <ul style="list-style-type: none"> <li>○ One Walk-Zata event by 12/31/2024</li> </ul> </li> <li>• Aesthetically pleasing, safe and transformed Wayzata Blvd <ul style="list-style-type: none"> <li>○ Superior and Broadway intersections - improvements completed by 12/31/2025</li> <li>○ Wayzata Blvd. reconstruction conversations started with Hennepin County by 12/31/2024</li> <li>○ Zoning recommendations from Corridor Study codified by 12/31/2026</li> </ul> </li> </ul>	<ol style="list-style-type: none"> <li>23. Complete Panoway Phase 2 &amp; prepare for Phase 3</li> <li>24. Complete Klapprich Park improvements</li> <li>25. Implement Wayzata Blvd. Roadway Improvements</li> <li>26. Zoning Updates recommended in Wayzata Blvd Corridor Study</li> <li>27. Adopt Vacation Rental Ordinance</li> <li>28. Adopt Special Event Ordinance</li> <li>29. Establish Public Art Committee</li> </ol>
	<p><b>Community Well-Being and Safety</b></p> <ul style="list-style-type: none"> <li>• &gt;=95% of residents report feeling safe</li> <li>• &gt;=80% of residents report City has the right amount of traffic enforcement</li> <li>• Cannabis licensing and sales are effectively controlled to protect public health and safety</li> </ul>	<p><i>See Operational Excellence items</i></p> <ol style="list-style-type: none"> <li>30. Complete speed limit study</li> <li>31. Explore option of single licensee municipal operations (Cannabis)</li> </ol>
	<p><b>A Thriving Commercial Core</b></p> <ul style="list-style-type: none"> <li>• Monitor occupancy rate in the Promenade</li> <li>• Increase commercial net tax capacity ratio to 25%</li> </ul>	<p><i>See Community Character and Operational Excellence items</i></p>
	<p><b>Full Range of Housing Options</b></p> <ul style="list-style-type: none"> <li>• One naturally occurring affordable multi-family rental property preserved by 12/31/2025</li> <li>• Affordability goals for Park and Ride Site established by 12/31/2024</li> <li>• Park and Ride vision, due diligence, feasibility, funding and project partners established by 12/31/2026</li> </ul>	<ol style="list-style-type: none"> <li>32. Adopt Affordable Housing Policies &amp; Action Plan</li> <li>33. Park and Ride Site Redevelopment</li> </ol>

# Strategic Priority #1: Diversify Revenue Progress Report

Strategic Priority	Desired Outcomes and Targets	Status
Diversify Revenue	<p><b>New/Expanded Revenue Sources Meet Growing Needs While Minimizing Impact on Residents</b></p> <ul style="list-style-type: none"> <li>• 3% decrease in ratio of General Fund revenue from property taxes</li> <li>• 20% Increase in budgeted Liquor Enterprise transfers to General Fund by 2026</li> <li>• Increase cost recapture in fine/fee structures</li> <li>• Maximizing enterprise operations</li> </ul>	<ul style="list-style-type: none"> <li>● 2024 budget is 69%, the same as 2023.</li> <li>● 2024 increased to \$205,000, a 5% increase from 2023.</li> <li>● 2024 fees were generally increased 5%.</li> <li>● Wine and Spirits sales are up 1.5% and gross profit is up 0.7% from 2023 as of June 30, 2024.</li> <li>● Bar and Grill sales are down 1.9% and gross profit is down 2% from 2023 as of June 30, 2024, but is still performing above industry standards.</li> <li>● Marina revenues are up about 2% from 2023 as of June 30, 2024.</li> </ul>

## Executive Summary

- **New/Expanded Revenue Sources Meet Growing Needs While Minimizing Impact on Residents:** Many steps have already been taken in 2024 to support expanding revenue resources. A new paid boat parking system was implemented in May 2024 and has already generated \$5,387 (for part of May and June). Many fees and fines were increased 5% with the 2024 budget. The 2024 budget also included an increased profit transfer from Wayzata Wine and Spirits to the General Fund by \$10,000 for a total of \$85,000. The 2025 budget includes an increased profit transfer from Wayzata Bar and Grill to the General Fund by \$15,000 to \$135,000. As future initiatives like increasing franchise fees, exploring a local sales tax, pursuing bonding, etc. are implemented, additional progress towards diversifying revenue will continue to be seen.

Initiative	Status	What We've Done	Next Steps
Finish/implement plans to maximize liquor enterprise operations		<ul style="list-style-type: none"> <li>- Wine and Spirits workplan received November 15, 2022</li> <li>- Bar and Grill workplan received October 24, 2023</li> <li>- New offerings implemented such as THC, Brunch, Bar Menu, and Happy Hour</li> <li>- Improved internal policies and marketing</li> </ul>	<ul style="list-style-type: none"> <li>- Continue implementation of marketing assessments and internal structure changes</li> <li>- Consider Bar and Grill interior refresh over the next year</li> </ul>
Increase Franchise fees		<ul style="list-style-type: none"> <li>- Proposed increases presented at May 21, 2024 workshop.</li> </ul>	<ul style="list-style-type: none"> <li>- The Council directed staff to lessen the increase and explore a percentage-based fee rather than flat fee and bring it back for future consideration, delaying implementation slightly.</li> </ul>
Assess fine/fee (e.g., patio, event) structures		<ul style="list-style-type: none"> <li>- Fee schedule review for the 2025 budget has commenced.</li> <li>- Proposed fees for special events included for the May 21, 2024 workshop.</li> </ul>	<ul style="list-style-type: none"> <li>- Council will review proposed updates to the fee schedule for 2025 at the August 7, 2024 budget workshop.</li> </ul>
Explore utility billing "round up"			<ul style="list-style-type: none"> <li>- Exploration is planned to begin in 1Q 2025.</li> </ul>
Evaluate City property leases		<ul style="list-style-type: none"> <li>- Council directed staff to move up the timeline from 4Q 2024 to 1Q 2024 to update the Chamber lease.</li> <li>- Staff has a tentative agreement for an updated lease with Hennepin County for the Library.</li> </ul>	<ul style="list-style-type: none"> <li>- Adopt new lease with Wayzata Chamber for the Depot.</li> <li>- Adopt amended lease with Hennepin County for the Library.</li> <li>- Review and repeat this process with other property leases.</li> </ul>
Pursue a food & beverage sales tax		<ul style="list-style-type: none"> <li>- Staff testified and submitted comments to the Local Taxes Advisory Task Force.</li> </ul>	<ul style="list-style-type: none"> <li>- Food and beverage sales tax will remain a legislative priority and action will be taken when the moratorium is lifted for the 2026 session.</li> </ul>
Pursue State bonding		<ul style="list-style-type: none"> <li>- The City lobbied for bonding for future phases of Panoway and Klapprich Park and Beach/Shaver Park projects but were not successful in the 2024 session.</li> </ul>	<ul style="list-style-type: none"> <li>- The City will maintain this as a future legislative priority and try again next session.</li> </ul>
Implement paid docking system		<ul style="list-style-type: none"> <li>- Paid boat parking system implemented May 2024.</li> </ul>	<ul style="list-style-type: none"> <li>- Monitor revenue for 2024 and determine if changes are needed for 2025 boating season.</li> </ul>

# Strategic Priority #2: Achieve and Sustain Operational Excellence Progress Report

Strategic Priority	Desired Outcomes and Targets	Status
Achieve and Sustain Operational Excellence	<b>High-Quality Customer Service</b> <ul style="list-style-type: none"> <li>Maintain or increase 4.6 star DMV rating</li> <li>&gt;=95% residents report city staff performance positively</li> </ul>	<ul style="list-style-type: none"> <li>DMV rating maintained at 4.6 stars as of June 30, 2024</li> <li>Next community survey planned for 2026</li> </ul>
	<b>21st Century Technology Right Sized to Needs</b> <ul style="list-style-type: none"> <li>&gt;=80% of employees reporting having adequate tools/tech to succeed (69% in 2023)</li> </ul>	<ul style="list-style-type: none"> <li>73% of employees report having the tools/tech to succeed</li> </ul>
	<b>Operational Risks Proactively Managed</b> <ul style="list-style-type: none"> <li>Rightsized departments with succession plans in place by 2026</li> <li>Employer of Choice, retain and attract high-quality employees.                             <ul style="list-style-type: none"> <li>5% reduction in turnover (non-retirement, non-seasonal)</li> <li>5% reduction in employees responding they would leave the city due to poor work/life balance or heavy workload</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>1/3 of identified succession plans complete</li> <li>YTD 2024 turnover reduced 9.5% from the same period last year</li> <li>2024 survey showed a 12% reduction. Only 4% of responding employees listed it as a reason</li> </ul>
	<b>Engaged Government &amp; Communication</b> <ul style="list-style-type: none"> <li>&gt;=95% of residents regularly read the Portal</li> <li>&gt;=95% of residents rate the city website positively</li> </ul>	<ul style="list-style-type: none"> <li>Next community survey planned for 2026</li> <li>Next community survey planned for 2026</li> </ul>
	<b>Well-Maintained City with Seamlessly Implemented Services</b> <ul style="list-style-type: none"> <li>Deferred maintenance projects are completed at City Hall by 2026</li> <li>=/ 95% of the time park &amp; right of way maintenance standards met</li> </ul>	<ul style="list-style-type: none"> <li>Contract for City Hall window replacement will be completed by 2026</li> <li>Maintenance calendar still in development</li> </ul>

## Executive Summary

- High Quality Customer Service:** DMV customer service ratings continue to be high. Further assessment of staff performance is expected in 2026 with the Community Survey. Development of department, board, and commission work plans is expected to begin in the 3Q of 2024.
- 21<sup>st</sup> Century Technology Right Sized to Needs:** In 2024, several IT related projects have either been completed or are in process including records digitalization, HR recruitment software, and phone system replacement. Additional training and resources related to IT are included in the 2025 budget and would support this desired outcome.
- Operational Risks Proactively Managed:** Succession plans for the Administration Department and Fire Department are planned to be completed by the end of 2025. Overall turnover rates declined, and in the 2024 employee survey, fewer employees were reporting high workloads and poor work/life balance as reasons they would leave the City. Investment policy updates were approved in August 2024 with additional financial management policies underway. Implementation of cyber-security study is planned to begin in 2Q 2025 largely dependent on hiring extra IT support as requested in the 2025

budget. A stay interview program is planned to be in place by 1Q 2026, a 360 review process for Directors is planned to be in place by 2Q 2026.

- **Engaged Government & Communications:** In January the Portal newsletter was expanded to all residents including those in rental housing. Resident evaluation of the City’s communication channels is expected in 2026 with the Community Survey. Software related to website accessibility compliance was incorporated into the 2025 budget. Website transparency related to Police Department policies is planned for 3Q 2024.
- **Well-Maintained City with Seamlessly Implemented Services:** The contract to replace windows in City Hall was approved in 2024 which would complete all that deferred maintenance by 2026. A seasonal maintenance calendar for the Parks Department is nearing completion. A future facilities plan is planned to begin 1Q 2025.

## Strategic Priority #2: Achieve and Sustain Operational Excellence Initiatives

Initiative	Status	What We’ve Done	Next Steps
Develop department, board, and commission work plans	✗		- Preparation for this initiative planned to begin 3Q 2024
Implement NeoGOV (HR)	●	- NeoGOV recruitment module implementation completed June 30, 2024	- Conduct first hiring process from recruitment module - Implement onboarding module by end of October
Phone system replacement	●	- Conducted RFP process and evaluated proposals from 10 companies	- Council to consider contract award and staff to proceed with implementation in next few months
Digital conversion of HR and Planning records	●	- New employees are set up digitally upon hire	- Existing employee transition to digital HR records planned to begin 2Q 2025 -
Implement cyber-security study recommendations	✗		- Preparation for this initiative planned to begin in 2Q 2025 largely dependent on hiring extra IT support to manage
Complete succession plans	●	- Public Works completed October 2023	- Administration Dept. planned for 3Q 2024 - Fire Dept. planned for 4Q 2024

## Strategic Priority #2: Achieve and Sustain Operational Excellence Initiatives

Initiative	Status	What We've Done	Next Steps
Start stay interview program	✘		Research for this initiative planned to begin 1Q 2025
Implement 360 review process for Directors	✘		Research for this initiative planned to begin 3Q 2025
Explore shared services for IT, Fire, and Inspections	●	<ul style="list-style-type: none"> <li>- Regular meetings occurring with Long Lake and other cities considering the future of fire service.</li> <li>- Staff met with Woodland to discuss inspections. Interest from Woodland has not been consistent enough to start a pilot program.</li> </ul>	<ul style="list-style-type: none"> <li>- Reach out to surrounding cities with PD to inquire about potential of shared IT services</li> </ul>
Complete policy manual for financial management	●	<ul style="list-style-type: none"> <li>- Investment Policy updates approved August 7, 2024</li> <li>- Purchasing Policy updates 85% complete</li> </ul>	<ul style="list-style-type: none"> <li>- Council reviews updates to purchasing policy and staff takes next steps based on direction</li> <li>- Staff begins work on other policies including capital asset, fund balance and reserve policy, and many more</li> </ul>
Expand portal to 100% of residents	✓	<ul style="list-style-type: none"> <li>- January 2024 portal mailed to all homeowners and rental properties</li> </ul>	
Improve Website accessibility compliance & transparency	●	<ul style="list-style-type: none"> <li>- Website accessibility tool incorporated into 2025 prelim budget</li> <li>- Police Department posted policy manual on website</li> </ul>	<ul style="list-style-type: none"> <li>- Implement website accessibility improvement in 1Q 2025</li> </ul>
Develop a facilities plan	✘		<ul style="list-style-type: none"> <li>- Research for this initiative planned to begin 1Q 2025</li> </ul>
Complete study and implement seasonal maintenance calendar	●	<ul style="list-style-type: none"> <li>- Maintenance and operations manual for parks is nearly completed</li> </ul>	<ul style="list-style-type: none"> <li>- Once operations manual is completed, the Parks Department will prepare the calendar</li> </ul>







# Strategic Priority #3: Sustain Community Character and Safety Progress Report

Strategic Priority	Desired Outcomes and Targets	Status
<b>Sustain Community Character and Safety</b>	<b>Community Character and Resident Pride of Place</b> <ul style="list-style-type: none"> <li>• <i>Intentional mix of growth, small town &amp; destination</i> <ul style="list-style-type: none"> <li>◦ <i>Public Art Committee established by 9/1/2024</i></li> <li>◦ <i>First public art installation by 9/1/2025</i></li> </ul> </li> <li>• <i>Walkable, welcoming, safe infrastructure</i> <ul style="list-style-type: none"> <li>◦ <i>&gt;/=95% of residents report positive quality of life</i></li> </ul> </li> <li>• <i>Visible events and activities scaled to neighborhoods</i> <ul style="list-style-type: none"> <li>◦ <i>One Walk-Zata event by 12/31/2024</i></li> </ul> </li> <li>• <i>Aesthetically pleasing, safe and transformed Wayzata Blvd</i> <ul style="list-style-type: none"> <li>◦ <i>Superior and Broadway intersections - improvements completed by 12/31/2025</i></li> <li>◦ <i>Wayzata Blvd. reconstruction conversations started with Hennepin County by 12/31/2024</i></li> <li>◦ <i>Zoning recommendations from Corridor Study codified by 12/31/2026</i></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Public Art Committee establishment planned for Sept. 17, 2024</li> <li>● \$100,000 appropriated to Public Art Fund</li> <li>— Next community survey planned for 2026</li> <li>✓ Panoway Ribbon Cutting event on July 13, 2024</li> <li>✗ Broadway signal change planned for 4Q 2024</li> <li>✗ Planned for 4Q 2024</li> <li>✗ Zoning work planned for 2025</li> </ul>
	<b>Community Well-Being and Safety</b> <ul style="list-style-type: none"> <li>• <i>&gt;/=95% of residents report feeling safe</i></li> <li>• <i>&gt;/=80% of residents report City has the right amount of traffic enforcement</i></li> <li>• <i>Cannabis licensing and sales are effectively controlled to protect public health and safety</i></li> </ul>	<ul style="list-style-type: none"> <li>— Next community survey planned for 2026</li> <li>— Next community survey planned for 2026</li> <li>● State in rulemaking and early licensure process now. Wayzata to establish zoning in fall 2024 and evaluate municipal dispensary feasibility through 4Q 2024.</li> </ul>
	<b>A Thriving Commercial Core</b> <ul style="list-style-type: none"> <li>• <i>Monitor occupancy rate in the Promenade</i></li> <li>• <i>Increase commercial net tax capacity ratio to 25%</i></li> </ul>	<ul style="list-style-type: none"> <li>● 63% occupancy as of November 2023 (up 6% from 2021)</li> <li>● 24% net tax capacity is from commercial (up 2% from 2023)</li> </ul>
	<b>Full Range of Housing Options</b> <ul style="list-style-type: none"> <li>• <i>One naturally occurring affordable multi-family rental property preserved by 12/31/2025</i></li> <li>• <i>Affordability goals for Park and Ride Site established by 12/31/2024</i></li> <li>• <i>Park and Ride vision, due diligence, feasibility, funding, and project partners established by 12/31/2026</i></li> </ul>	<ul style="list-style-type: none"> <li>— No properties to mention yet.</li> <li>● Partnership with University of Minnesota students in place.</li> <li>● Outreach letters being sent in August 2024 with future meetings with Metro Transit planned.</li> </ul>





## Executive Summary

- **Community Character and Resident Pride of Place:** Panoway Phase 2 (the Lakewalk) was completed in the summer of 2024. Klapprich Park design plans have been approved and construction documents are underway to support the construction of the project in 2025. Workshops related to a Vacation Rental Ordinance, a Special Event Ordinance, and establishing a Public Art Committee have been held with next steps planned for upcoming Council meetings. Wayzata Blvd Corridor roadway improvements will begin in the fall of 2024 with the signal replacement and continue in 2025 with superior boulevard improvements. Zoning changes are planned for 2025.
- **Community Well-Being and Safety:** The first phase of studying a municipal cannabis enterprise has been completed with additional stress testing and financial modeling underway. A speed limit study is planned to begin in 4Q 2024.
- **A Thriving Commercial Core:** The Promenade occupancy rate continues to make gradual improvements. The ratio of net tax capacity for commercial is nearing the goal of 25%.
- **Full Range of Housing Options:** The Housing and Redevelopment Authority adopted an affordable housing action plan. A feasibility study for the Park and Ride has been completed with next steps including community visioning and developing a development timeline with Metro Transit.

## Strategic Priority #3: Sustain Community Character and Safety Initiatives

Initiative	Status	What We've Done	Next Steps
Complete Panoway Phase 2 and prepare for Phase 3		- Lakewalk and docks opened to public in June 2024	<ul style="list-style-type: none"> <li>- Complete railroad crossing safety improvements</li> <li>- Phase 3 preparations include continued partnership with the Conservancy, submitting grant applications, and continuing lobbying efforts for bonding.</li> </ul>
Complete Klapprich Park improvements		- Design was approved on July 23, 2024	<ul style="list-style-type: none"> <li>- Construction documents will be prepared and reviewed by Council</li> <li>- Project bid out Winter 2024/2025 for Spring or Fall 2025 construction</li> </ul>
Implement Wayzata Blvd. Roadway Improvements		- Wayzata Corridor Study was adopted in 4 <sup>th</sup> Qtr 2023	<ul style="list-style-type: none"> <li>- First phase of safety improvements will occur with Broadway Signal replacement.</li> <li>- Next phase will be on Superior Boulevard will be added into the CIP for 2025 project</li> </ul>
Zoning updates recommended in Wayzata Blvd. Corridor Study		- Project budget to work through recommendations incorporated into the CIP for 2025	- Community Development to work with consultant and attorney in 2025 on Zoning Ordinance updates
Adopt Vacation Rental Ordinance		- Workshop to discuss a short-term rental ordinance held July 23, 2024	- Staff to draft ordinance based on Council direction
Adopt Special Event Ordinance		- Workshops to discuss special event ordinance held May 21, 2024, and July 9, 2024	- Staff to draft ordinance based on Council direction with ordinance to take effect no earlier than January 1, 2025
Establish Public Art Committee		- Workshop to discuss a Public Art Committee held July 23, 2024	<ul style="list-style-type: none"> <li>- Fall 2024: Develop committee framework and bylaws for Council approval</li> <li>- Winter 2025: Appoint residents to committee and draft work plan</li> <li>- Spring 2025: Commence implementation of work plan projects</li> </ul>

## Strategic Priority #3: Sustain Community Character and Safety Initiatives

Initiative	Status	What We've Done	Next Steps
Complete speed limit study			<ul style="list-style-type: none"> <li>- Begin study in 4Q 2024</li> </ul>
Explore option of single licensee municipal operations (Cannabis)		<ul style="list-style-type: none"> <li>- Phase 1 of business plan report accepted by Council August 7, 2024</li> <li>- Phase 2 of feasibility study approved</li> </ul>	<ul style="list-style-type: none"> <li>- Complete Phase 2A and 2B of feasibility study to determine next steps</li> </ul>
Adopt Affordable Housing Policies and Action Plan		<ul style="list-style-type: none"> <li>- HRA adopted a 2024-2025 Affordable Housing Work Plan in May 2024</li> </ul>	<ul style="list-style-type: none"> <li>- Staff is developing an Affordable Housing Policy to be utilized on certain housing developments in R-5 and PUD Districts</li> </ul>
Park and Ride site redevelopment		<ul style="list-style-type: none"> <li>- Meetings with Metro Transit to discuss site goals, options, and potential process</li> <li>- Completed feasibility study with University of Minnesota graduate students</li> </ul>	<ul style="list-style-type: none"> <li>- Develop a vision for the site with community input</li> <li>- Prepare potential development timeline with Metro Transit</li> </ul>